



ATTENDEE REGISTRATION FORM

SuperZoo 2010

The National Show for Pet Retailers

September 14-16, 2010

Mandalay Bay Convention Center



Registration fee: \$5.00 per person via mail - Free if done online at superzoo.org

Registration fee: \$20.00 per person onsite

PLEASE PRINT CLEARLY and answer all questions.

Contact Person's Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Country: _____ Postal Code: _____ Phone: _____

FAX: _____ Email: _____

WE ARE INTERESTED IN THE FOLLOWING :	
<i>(Check ALL that apply)</i>	
M	<input type="checkbox"/> Equine
N	<input type="checkbox"/> Gifts
O	<input type="checkbox"/> Birding/Outdoor Living
P	<input type="checkbox"/> Small Animals/ Mammals
Q	<input type="checkbox"/> Aquaria/Aquariums
R	<input type="checkbox"/> Freshwater Fish
S	<input type="checkbox"/> Saltwater Fish
T	<input type="checkbox"/> Bird
U	<input type="checkbox"/> Cat
V	<input type="checkbox"/> Dog
W	<input type="checkbox"/> Grooming
X	<input type="checkbox"/> Specialty Pets
Y	<input type="checkbox"/> Reptiles
Z	<input type="checkbox"/> Other _____

YOUR COMPANY IS:

(PLEASE CHECK ONE)

- | | | |
|--|--|--|
| 50 <input type="checkbox"/> Full-line pet store (with animals) | 62 <input type="checkbox"/> Grooming Store w/Retail Supplies | 03 <input type="checkbox"/> Livestock Wholesaler/Distributor |
| 51 <input type="checkbox"/> Full-line pet store (no animals) | 63 <input type="checkbox"/> Mobile Grooming Business | 04 <input type="checkbox"/> Manufacturer's Rep. |
| 52 <input type="checkbox"/> Aquarium Store/Service Maintenance | 70 <input type="checkbox"/> Veterinarian | 05 <input type="checkbox"/> Importer/Exporter |
| 53 <input type="checkbox"/> Full-line Pet Store w/Grooming Dept. | 80 <input type="checkbox"/> Grooming School | 06 <input type="checkbox"/> Lawn & Garden Mfg. |
| 54 <input type="checkbox"/> Feed Store (no grooming) | 81 <input type="checkbox"/> Retail (non-pet store) | 08 <input type="checkbox"/> Society/Association |
| 55 <input type="checkbox"/> Kennel / Trainer / Breeder / Equine | 82 <input type="checkbox"/> Retail - Lawn & Garden | 09 <input type="checkbox"/> Hobbyist Club |
| 56 <input type="checkbox"/> Super Store (>8,000 sq. ft.) | 83 <input type="checkbox"/> Gift Boutique / Speciality | 10 <input type="checkbox"/> Industry Supplier |
| 57 <input type="checkbox"/> Chain Store (>4 locations) | 85 <input type="checkbox"/> Mail Order / E-Commerce / Internet | 13 <input type="checkbox"/> Humane/Pet Rescue |
| 58 <input type="checkbox"/> Birding/Outdoor Living | 87 <input type="checkbox"/> Mass Market | 14 <input type="checkbox"/> Publication |
| 60 <input type="checkbox"/> Individual Groomer (not a business) | 89 <input type="checkbox"/> Pet Sitters | 23 <input type="checkbox"/> Government Agency |
| 61 <input type="checkbox"/> Grooming Store Only | 01 <input type="checkbox"/> Manufacturer | 24 <input type="checkbox"/> Consultant (Adv., Marketing, PR, etc.) |
| | 02 <input type="checkbox"/> Product Wholesaler/Distributor | 26 <input type="checkbox"/> Travel Agency |

NAMES for trade show admittance badges

Please check box below which best describes your responsibilities

FIRST NAME/LAST NAME:

PLEASE PRINT CLEARLY

Owner Manager Buyer Staff

1. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

I do NOT wish to receive information from exhibitors

I do NOT wish to receive the weekly Pet Industry Briefs newsletter

For Office Use Only

Payment: Check # _____ MasterCard/Visa American Express